CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Main Street Media Group 66 Canal Center Plaza, Suite 555 Alexandria, VA 22314

	Contract / Re	vision		Alt Order #	
	1753152	1		08656087	
Product Product					
SENATE LEADERSHIP FU	J				
Contract Dates	Estimate #				
07/13/17 - 07/26/17	3649				
<u>Advertiser</u>			Ori	iginal Date	/ Revision
SS/Senate Leadership Fo	und		C	7/21/17	/ 07/21/17
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	it E	xecutive	Sales Office
	WSFA '	Ryan E	ddi	ns	HRP-Washingto
	Special Hand	ing			
	Demographic				
	Adults 35+				
	Agy Code	Adverti	ser	Code	Product 1/2
		155			385
	Agency Ref			Advertiser	Ref

Snote/

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Rtn Type	Spots	Amount
1 WSFA 07/14/17 07/14/17 ALABAMA LIVE @ 1130A	VI 1130A-12P	:30	NM	1	\$70.00
Start Date End Date Weekdays Spots/Week	. Rate				
Week: 07/10/17 07/16/171 1	\$70.00				
2 WSFA 07/14/17 07/14/17 Judge Judy 1st Run	330-4p	:30	NM	1	\$135.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 07/10/17 07/16/171 1	\$135.00				
3 WSFA 07/14/17 07/14/17 Today in Alabama 5am	5-530a	:30	NM	1	\$225.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 07/10/17 07/16/171 1	\$225.00				
4 WSFA 07/21/17 07/21/17 Today in Alabama 530a	530am-6am	:30	NM	1	\$285.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 07/17/17 07/23/171 1	\$285.00				
5 WSFA 07/14/17 07/21/17 WSFA 12 News at Six - MF	•	:30	NM	2	\$1,580.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1	<u>Rate</u> \$790.00				
Week: 07/10/17 07/16/171 1 Week: 07/17/17 07/23/171 1	\$790.00 \$790.00				
	····				0.450.00
6 WSFA 07/21/17 07/21/17 Today in Alabama	6a-7a	:30	MM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/171 1	<u>Rate</u> \$450.00				
				•	6000 00
7 WSFA 07/14/17 07/21/17 America's Got Talent	7-9pm	:30	NM	2	\$680.00
Start Date End Date Weekdays Spots/Week Week: 07/10/17 07/16/171 1	<u>Rate</u> \$340.00				
Week: 07/17/17 07/23/171 1	\$340.00				
		:30	NM	2	\$230.00
8 WSFA 07/14/17 07/21/17 NBC Today 2 Start Date End Date Weekdays Spots/Week	9-10am Rate	:30	IAIAI	2	\$230.00
Week: 07/10/17 07/16/171 1	\$115.00	•			
Week: 07/17/17 07/23/171 1	\$115.00				
9 WSFA 07/14/17 07/14/17 dateline	9-10pm	:30	NM	1	\$510.00
Start Date End Date Weekdays Spots/Week	Rate		•	•	**···**
Week: 07/10/17 07/16/171 1	\$510.00				

Ctat/End

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



www.wsfa.com

Contract / Revision Alt Order # 1753152 / 08656087

Contract Dates Estimate # Product 07/13/17 - 07/26/17 SENATE LEADERSHIP 3649

Original Date / Revision <u>Advertiser</u> 07/21/17 / 07/21/17 ISS/Senate Leadership Ft

*Line Ch Start Date End Date Description	Start/End Time	Spots Days Length Weel		Snots	Amount
10 WSFA 07/24/17 07/24/17 Tonight Show	1035-1130pm	:30	NM		\$360.00
Start Date End Date Weekdays Spots/Week	Rate	.50	£ 41VI	'	φ300.00
Week: 07/24/17 07/30/17 1 1	\$360.00				
11 WSFA 07/17/17 07/17/17 Last Call With Carson Daily	/ L1230-1a	:30	, NM	1	\$15.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		•	l	
Week: 07/17/17 07/23/17 1 1	\$15.00			1	
12 WSFA 07/17/17 07/17/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	1	\$170.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/17 1 1	<u>Rate</u> \$170.00				
		.00	NIM	1 .	¢20E 00
13 WSFA 07/24/17 07/24/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week	530am-6am Rate	:30	NM	1	\$285.00
Week: 07/24/17 07/30/17 1 1	\$285.00				
14 WSFA 07/24/17 07/24/17 WSFA 12 News at Six - MF	6-630pm	:30	NM	1	\$790.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 07/24/17 07/30/17 1 1	\$790.00				
15 WSFA 07/24/17 07/24/17 Today In Alabama	6a-7a	:30	NM	1	\$450.00
Start Date End Date Weekdays Spots/Week Week: 07/24/17 07/30/17 1 1	Rate				
7700K 07/21/17 01/00/11 2	\$450.00				0405.00
16 WSFA 07/24/17 07/24/17 Entertainment Tonight Start Date End Date Weekdays Spots/Week	630-7p	:30	NM	1	\$485.00
Start Date End Date Weekdays Spots/Week Week: 07/24/17 07/30/17 1 1	<u>Rate</u> \$485.00		•	ĺ	
17 WSFA 07/17/17 07/17/17 NBC Today Show	7-9am	:30	NM	1	\$260.00
Start Date End Date Weekdays Spots/Week	Rate	.00	,	Ì	*
Week: 07/17/17 07/23/17 1 1	\$260.00			ŀ	
18 WSFA 07/17/17 07/17/17 American Ninja Warrior	7-9pm	:30	NM	1	\$675.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 07/17/17 07/23/17 1 1	\$675.00			_	
19 WSFA 07/15/17 07/22/17 NET Saturday Night Live	1030p-12xm	:30	, NM	2	\$520.00
Start Date End Date Weekdays Spots/Week Week: 07/10/17 07/16/171- 1	<u>Rate</u> \$260.00				
Week: 07/17/17 07/23/171- 1	\$260.00				
20 WSFA 07/15/17 07/22/17 ET WEEKEND	1203-1x	:30	NM	2	\$50.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 07/10/17 07/16/171- 1	\$25.00				
Week: 07/17/17 07/23/171- 1	\$25.00				
21 WSFA 07/15/17 07/22/17 Absolutley Alabama	530-6a	:30	, NM	2	\$90.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171- 1	<u>Rate</u> \$45.00				
Week: 07/10/17 07/16/171- 1 Week: 07/17/17 07/23/171- 1	\$45.00 \$45.00				
	8-10pm	:30	NM	2	\$430.00
22 WSFA 07/15/17 07/22/17 Dateline Sat Night Myster Start Date End Date Weekdays Spots/Week	Rate	.30	14141	_	Ψ430.00
Week: 07/10/17 07/16/171- 1	\$215.00				
Week: 07/17/17 07/23/171- 1	\$215.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Type		
2 WSFA 07/17/17-07/23/17 Dateline Sat Night Myster	8-10pm	Sa :30	\$215.00 NM		
See MG 22.3 3 WSFA 07/22/17-07/23/17 dateline saturday night mys	te 9-10PM	Sa :30	\$215.00 NM		
⊕ MG for 22.2 07/22	CO-TOLIN	54 .00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



www.wsfa.com

 Contract / Revision 1753152 /
 Alt Order # 08656087

 Contract Dates 07/13/17 - 07/26/17
 Product SENATE LEADERSHIP 3649
 Estimate # 3649

SENATE LEADERSHIP 3649					
sion					
21/17					

thing Oh Orad Data End Data Description	Start/End Time	Spots/	uto Dim Tuno Consta	Amount
*Line Ch Start Date End Date Description		Days Length Week Ra	ite Rtn TypeSpots	Amount \$675.00
23 WSFA 07/23/17 07/23/17 WSFA 12 News at Ten - Start Date End Date Weekdays Spots/Week	un 10-1030pm Rate	:30	INIVI	\$675.00
Week: 07/17/17 07/23/171 1	\$675.00			
24 WSFA 07/16/17 07/23/17 Right This Minute	1130p12x	:30	NM 2	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1	Rate			
Week: 07/10/17 07/16/171 1 Week: 07/17/17 07/23/171 1	\$15.00 \$15.00	•		
25 WSFA 07/16/17 07/23/17 WSFA 12 News at Five-Sui		:30	NM 2	\$410.00
Start Date End Date Weekdays Spots/Week	Rate	.50	71111	Q470.00
Week: 07/10/17 07/16/171 1	\$205.00			
Week: 07/17/17 07/23/171 1	\$205.00			
26 WSFA 07/16/17 07/16/17 Dateline	6-7PM	:30	NM 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1	<u>Rate</u> \$225.00		l	
Spot Ch Date Range Description	Start/End Time	Weekdays Length R	ite <u>Type</u>	
1 WSFA 07/10/17-07/16/17 Dateline	6-7PM	St :30 \$225.		
Credited				
27 WSFA 07/16/17 07/16/17 NET NBC Sunday Today S		:30	NM 1	\$105.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1	<u>Rate</u> \$105.00			
28 WSFA 07/20/17 07/20/17 WSFA 12 News at Ten - MI		:30	NM 1	\$675.00
Start Date End Date Weekdays Spots/Week	Rate	.30	1414	ψο, σ.σσ
Week: 07/17/17 07/23/171 1	\$675.00	•		
29 WSFA 07/20/17 07/20/17 NBC Today Show 3	10-11am	:30	NM 1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/171 1	<u>Rate</u> \$115.00			
		:30	NM 1	\$360.00
30 WSFA 07/20/17 07/20/17 Tonight Show Start Date End Date Weekdays Spots/Week	1035-1130p Rate	.50	14141	φ300.00
Week: 07/17/17 07/23/171 1	\$360.00			
31 WSFA 07/13/17 07/13/17 ALABAMA LIVE @ 11A	11-1130Am	:30	NM 1	\$70.00
Start Date End Date Weekdays Spots/Week	Rate	•		
Week: 07/10/17 07/16/171 1	\$70.00	0.0		8040.00
32 WSFA 07/13/17 07/13/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week	1230-130p Rate	:30	NM 1	\$340.00
Week: 07/10/17 07/16/171 1	\$340.00			
33 WSFA 07/13/17 07/13/17 Last Call With Carson Daily	L1230-1x	:30	NM 1	\$15.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 07/10/17 07/16/171 1	\$15.00			
34 WSFA 07/13/17 07/13/17 WSFA 12 News at Noon	12-1230pm	:30	NM 0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 07/10/17 07/16/17 1 1	<u>Rate</u> \$225.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Ra	<u>te Type</u>	
1 WSFA 07/10/17-07/16/17 WSFA 12 News at Noon	12-1230pm	Th :30 \$225.0	NM OC	
Credited				
35 WSFA 07/13/17 07/13/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM 1	\$170.00
Start Date End Date Weekdays Spots/Week Week: 07/10/17 07/16/17 1 1	<u>Rate</u> \$170.00	•		
36 WSFA 07/13/17 07/13/17 WSFA 12 News at Five	5-530pm	:30	NM 1	\$280.00
	-		-	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



www.wsfa.com

Contract / Revision Alt Order # 1753152 08656087 Contract Dates Product Estimate # 07/13/17 - 07/26/17 SENATE LEADERSHIP 3649

Advertiser		<u> C</u>	riginal Date / Re	<u>evision</u>
ISS/Senate Le	adership Fı		07/21/17 /	07/21/17
Davs	Spots/ Length Week	Rate Rtr	TypeSpots	Amount

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week , Rate Rtn	TypeSpot	s Amount	t_
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1	<u>Rate</u> \$280.00				
37 WSFA 07/13/17 07/13/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week Week: 07/10/17 07/16/171 1	530am-6am <u>Rate</u> \$285.00	:30	NM	1 \$285.00)0
38 WSFA 07/20/17 07/20/17 NBC Today Show Start Date End Date Weekdays Spots/Week Week: 07/17/17 07/23/171 1	7-9am <u>Rate</u> \$260.00	:30	ММ	1 \$260.00	10
39 WSFA 07/20/17 07/20/17 Shades of Blue Start Date End Date Weekdays Spots/Week Week: 07/17/17 07/23/171 1 Spot Ch Date Range Description 1 WSFA 07/17/17-07/23/17 Shades of Blue Credited	9-10pm Rate \$450.00 Start/End Time 9-10pm	:30 <u>Weekdays Length Rate</u> Th :30 \$450.00	NM <u>Type</u> <i>NM</i>	0 \$0.00	10
40 WSFA 07/18/17 07/18/17 ALABAMA LIVE @ 11A Start Date	11-1130Am <u>Rate</u> \$70.00	:30	NM	1 \$70.00	10
41 WSFA 07/18/17 07/18/17 ALABAMA LIVE @ 1130AN Start Date End Date Weekdays Spots/Week Week: 07/17/17 07/23/17 -1 1	1 1130A-12P <u>Rate</u> \$70.00	:30	NM	1 \$70.00	10
42 WSFA 07/18/17 07/18/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 07/17/17 07/23/17 -1 1	1230-130p <u>Rate</u> \$340.00	:30	NM	1 \$340.00	Ю
43 WSFA 07/25/17 07/25/17 Last Call With Carson Daily Start Date	L1230-1x <u>Rate</u> \$15.00	:30	NM	1 \$15.00	0
44 WSFA 07/18/17 07/18/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/17 -1 1	12-1230pm <u>Rate</u> \$225.00	:30	NM	1 \$225.00	0
45 WSFA 07/18/17 07/18/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/17 -1 1	2-3p <u>Rate</u> \$60.00	:30	NM	1 \$60.00	0
46 WSFA 07/18/17 07/18/17 Judge Judy 1st Run <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/17 -1 1	330-4p <u>Rate</u> \$135.00	:30	NM	1 \$135.00	0
47 WSFA 07/25/17 07/25/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 07/24/17 07/30/17 -1 1	M-F 430-5P <u>Rate</u> \$170.00	:30	NM	1 \$170.00	0
48 WSFA 07/18/17 07/25/17 Today in Alabama 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/17 -1 1 Week: 07/24/17 07/30/17 -1 1	5-530a <u>Rate</u> \$225.00 \$225.00	:30	NM	2 \$450.00	0
49 WSFA 07/25/17 07/25/17 WSFA 12 News at Five Start Date	5-530pm <u>Rate</u> \$280.00	:30	NM	1 \$280.00	0
50 WSFA 07/25/17 07/25/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/17 -1 1	7-9am <u>Rate</u> \$260.00	:30	NM	1 \$260.00	0

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



www.wsfa.com

		Alt Order # 08656087
Contract Dates		Estimate #
07/13/17 - 07/26/17	SENATE LEADERSHIP	3649

Advertiser	Original Date / Revision
ISS/Senate Leadership Fu	07/21/17 / 07/21/17

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Rtn Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
51 WSFA 07/26/17 07/26/17 WSFA 12 News at Ten - MI	•	:30	• NM	1	\$675.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/24/17 07/30/171 1	<u>Rate</u> \$675.00				
		-00	NIA I	,	6115.00
52 WSFA 07/26/17 07/26/17 NBC Today Show 3 Start Date End Date Weekdays Spots/Week	10-11am <u>Rate</u>	:30	NM	1	\$115.00
Week: 07/24/17 07/30/171 1	\$115.00				
53 WSFA 07/26/17 07/26/17 Tonight Show	1035-1130pm	:30	NM	1	\$360.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 07/24/17 07/30/171 1	\$360.00				
54 WSFA 07/26/17 07/26/17 NET Days of Our Lives	1230-130p	:30	NM	1	\$340.00
Start Date End Date Weekdays Spots/Week Week: 07/24/17 07/30/171 1	<u>Rate</u> \$340.00				
		-20	NIS.		\$60.00
55 WSFA 07/26/17 07/26/17 HARRY Start Date End Date Weekdays Spots/Week	2-3p Rate	:30	MM	1	\$60.00
Week: 07/24/17 07/30/171 1	\$60.00				
56 WSFA 07/19/17 07/19/17 WSFA 12 News at Five	5-530pm	:30	NM	1	\$280.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 07/17/17 07/23/171 1	\$280.00				
57 WSFA 07/26/17 07/26/17 Today in Alabama	6a-7a	:30	NM	1	\$450.00
Start Date End Date Weekdays Spots/Week Week: 07/24/17 07/30/171 1	<u>Rate</u> \$450.00				
			A18.2		¢485.00
58 WSFA 07/19/17 07/19/17 Entertainment Tonight Start Date End Date Weekdays Spots/Week	630-7p Rate	:30	ММ	1	\$485.00
Week: 07/17/17 07/23/171 1	\$485.00				
59 WSFA 07/26/17 07/26/17 NBC Today 2	9-10am	:30	• NM	1	\$115.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 07/24/17 07/30/171 1	\$115.00				
60 WSFA 07/19/17 07/19/17 law and order : svu	9-10pm	:30	MM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/171 1	<u>Rate</u> \$565.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Type		
1 WSFA 07/17/17-07/23/17 law and order : svu	9-10pm	W :30	\$565.00 NM		
Credited					
61 WSFA 07/16/17 07/16/17 Sunday Ngt w/ Megyn Kelly	6-7PM	:30	MM	1	\$225.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 07/10/17 07/16/17S 1	\$225.00				
62 WSFA 07/20/17 07/20/17 The Night Shift	9-10pm	:30	NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/17T 1	<u>Rate</u> \$450.00				
		:30	NM	1	\$565.00
63 WSFA 07/19/17 07/19/17 This Is Us <u>Start Date End Date Weekdays Spots/Week</u>	9-10pm Rate	.30	14141	ı	\$303.00
Week: 07/17/17 07/23/17W 1	\$565.00		·		
E 64 WSFA 07/20/17 07/23/17 WSFA 12 News at Noon	12-1230pm	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 07/17/17 07/23/17TF 1	\$225.00	Manufacture Control	Data T.		
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WSFA 07/17/17-07/23/17 WSFA 12 News at Noon	Start/End Time	Weekdays Length	<u>Rate</u> <u>Type</u> \$225.00 NM		
Credited	12-1230pm	1117 ,30	QEEQ:UU IVIVI		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Print Date 07/21/17

Page 6 of 6



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

	1753152 /	08656087
Contract Dates 07/13/17 - 07/26/17	Product SENATE LEADER	Estimate # SHIP 3649
Advertiser ISS/Senate Leadershi	• 1	Original Date / Revision 07/21/17 / 07/21/17

					•			
*Line Ch Start Da	ate End Date De	escription	Start/End Time	Days	Spots/ Length Week		e Spots	Amount
	7 07/25/17 W: <u>End Date</u> <u>Week</u> 07/30/17 -T				:30	NN	1	\$225.00
				Totals	0.00		70	\$18,955.00
Time Period	# of Spots	Gross Amount	Agency Comm.	Net Am	ount			
06/26/17 -07/26/17	70	\$18,955.00	(\$2,843.25)	\$16,11	1.75			
Totals	70	\$18,955.00	(\$2,843.25)	\$16,11	1.75			
						•		
Signature:				Date:				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

RISK !!! REPORT F CREDIT HARRIS AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET TRF# 1753152 #0 \$\$\$ HEADLINE# 8656087 MOD# 1: APPROVED REV

REP \$\$\$

JUL19/17 13.04
*** WSFA-TV ***

FROM STATION **CHANGES**

FROM

JUL19/17

703-516-9680

FAX#

SALESMAN REGIONAL (H)STEPHANIE MARONEY EDDINS LOCAL RYAN OFF.# WA-NATE. PRSN BUYER NAME CLASS: SALES REP.# INVOICE) ORDER, (LINE, FUND GROUP LEADERSHIP 22313 COMMENTS: 8656087 STREET MEDIA V.A 25093 # ALEXANDRIA, EST#3649 ISS/SENATE CONTRACT BOX MAIN P.O. FU NAME NAME LEADERSHIP AGY. ADV. SENATE ORDER PRDCT # # ADV AGY

JUL19/17 DATE NEEDED BILLING COLOP TAX STATE TAX CITY

WK-2

JUL26/17

FLIGHT DATES JUL13/17

.04 13

> **** STA:

SCHEDULE ADVANCE CASH IN SENATE LEADERSHIP FUND ď TO PRINT MAKEGOOD OFFERS: H THIS NO BUYS Ω CON

(JUL19/17) PLS ADVISE PLEASE \$225.00 CONFERENCE. 30s 30s PRESS JUL13 JUL20 MISSED: THU/1200N-1230P OFFER: TH-F/1200N-1230P BUY#34 UNRESL

SPECIAL REPORT DENICE CMT:SPOT WAS MISSED DUE TO CMT:CONFIRM ASAP! THANKS,

18955.00

JUL/17

O % WIYC % WBMM % CABL WCOV 10% 31% WAKA EAKA % % O 00 WNCF ESFA 51% WSFA \$121,670 TOTALS MARKET

18955.00

TOTAL

CONTRACT

SHARES ACCURATE

SVC- NSI DEMOS- RA35+*

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN

1753152 \$\$\$

REP HEADLINE# 8656087 TRF# \$\$\$ MOD# 1: UNAPPROVED REV #1

JUL19/17 13.46
*** WSFA-TV *** 703-516-9680 FROM REP FAX# RISK !!! REPORT F CREDIT HARRIS AGENCY ORDER WORKSHEET

46 13 # JUL19/17 SALESMAN REGIONAL (H) MARONEY EDDINS DATE LOCAL STEPHANIE RYAN OFF.# WA-CLASS: NATL. PRSN BUYER NAME SALES REP.# INVOICE) CO-OP BILLING NEEDED ORDER, (LINE, LEADERSHIP FUND GROUP 22313 FU EST#3649 COMMENTS: # 8656087 MAIN STREET MEDIA VA 25093 WK-2ISS/SENATE ALEXANDRIA, CONTRACT BOX JUL26/17 P.O. TAX NAME NAME STATE SENATE LEADERSHIP DATES JUL13/17 AGY. ADV. TAX # FLIGHT # ORDER PRDCT CILY ADV AGY

RYAN THANKS JASMINE FOR M4 OKD AS LINE 64 TTL SAME, \$18,955 REVISED ORDER PLS CONFM REP:

CASH IN ADVANCE SCHEDULE ø HS THIS ****

CON CM

STA:

SENATE LEADERSHIP FUND

: TOTI:	:SPTS:	
DAYS		
END :SPTS: WEEK :	DATE : /WK: INVT :	
START	DATE	
RATE		
••	••	
SEC		
: LGTH :	••	
TIME PERIOD		
:CD:		
:LINE#:REP	HEZHT:	

1

JE#:REP : CINE#:	: CD:	TIME PERIOD	1	LG	: LGTH : SEC :	SEC		RATE		START DATE		END DATE	:SPTS: : /WK:	WEEKINVT	•• ••	DAYS	: TOTL:
AGI AGI	AGENCY AGENCY	AGENCY ADVERTISER CODE AGENCY PRODUCT CODE = 3	CODE	38 85	7 2 2		AGENCY	EST#	36	3649							
34	s 12	1200N-1230P		.,	30		\$22	\$225.00	7	7/13	7/13	13	0		THO		0
· PROGRAM : CON COM1:	: Z Z	WSFA 12 NEWS WSFA 12 NEWS	S AT		NOON			•		•				_	•		
64 2	A 12	1200N-1230P		٠,	30		\$ 22	\$225.00	7	7/20	7/21	2.1	1 %		TH-F		Н
PROGRAM: ORD COM1: ORD COM2: THIS IS A	Σ Σ Σ Σ Σ Σ Σ Σ Σ Σ Σ Σ Σ Σ Σ Σ Σ Σ Σ	PROGRAM: WSFA 12 NEWS AT NOON ORD COM1: SPOT WAS MISSED DUE TO SPECIAL REPORT PRESS ORD COM2: CONFIRM ASAP! THANKS, DENICE THIS IS A MAKE-GOOD FOR JUL13 ON LINE-34 FOR 1 SPOT/WK	S ATSSEI	AT NOON ED DUE THANK JUL13 O	NOON DUE TO THANKS	SPE DEN LINE	SPECIAL DENICE INE-34 F	SPECIAL REPORT P DENICE INE-34 FOR 1 SPO	RESS T/WK	PRESS CONFERENCE.	NOE		PLEASE				

PAX# 703-516-9680
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES ** REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENO ORDER WORKSHEET REP HEADLINE# 8656087 TRF# 1753152 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

JUL19/17 13.46
*** WSFA-TV ***

	: TOTI.	STAS
	DAYS	• !
	WEEK:	: TANI
	SPTS:	: /WK: INVT
	END	DATE
	••	.,
	START	DATE
	••	
***************************************	RATE	
	SEC:	••
	LGTH:	••
	••	••
	PERIOD	
	TIME	
	:CD:	
	INE#: REP	: LINE

:LINE#:REP	:CD:	TIME PERIOD	: LGTH	SEC		RATE	••	START	 END	:SPTS: WEEK	WEEK :	DAYS	: TOTI:
: LINE#			••	••	••			CATE	 DATE :	: /WK:	: TVNI	• !	SPTS:
CHEREN WOLFEREN		. 0 0 0 0 0 0											

: TOI	:SP	/17) /ISE.
DAYS		(JUL19/17) PLS ADVISE
 	 H	00 00 PLEASE
: WEEK	TANI:	\$225.00 \$225.00 NCE. P
:SPTS:	: /WK	30s \$22 30s \$22 CONFERENCE
END	DATE : /WK:	
••	.,	PRESS
START	DATE	3) REPORT
••	••	JUL13 JUL20 SPECIAL DENICE
RATE		H HO
 U	••	230E 123C SSEI
:	••	1200N-1 /1200N- WAS MI IRM ASA
: LGTH : SEC		MISSED:THU/1200N-1 OFFER:TH-F/1200N- CMT:SPOT WAS MI CMT:CONFIRM ASA
	"	SED:THU/ FER:TH-F, CMT:SPOT
PERIOD		••
TIME		OFFERS #34
: CD:		EGOOD OFF BUY#34
:LINE#:REP	: LINE#	STATION MAKEGOOD OFFERS M4 OK'D BUY#34
: LINE		STATI M4

18955.00	
CONTRACT TOTAL TOTAL SPOTS	
18955.00	
JUL/17	

WCOV 10% CABL 0% WBMM 0% WIYC 0%	
WAKA 31% WC	EAKA 0%
WNCF 8%	ESFA 0%
WSFA 51%	
TARKET TOTALS \$121,670	

ACCURATE SHARES

DEMOS- RA35+* SVC- NSI

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT MOD CODE A-ADD

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET REP HEADLINE# 8656087 TRF# 1753152 \$\$\$ MOD# 1: APPROVED REV #1 \$\$\$

JUL19/17 14.55
*** WSFA-TV *** AGENCY CREDIT RISK !!!
HARRIS REPORT FROM STATION

703-516-9680

FAX#

ADV #	ADV.	NAME	ADV. NAME ISS/SENATE LEADERSHIP FUND	REP.#	OFF.#	SALESMAN #	
AGY #	AGY.	NAME	AGY. NAME MAIN STREET MEDIA GROUP	BUYER NAME	STEPHANIE MARONEY	MARONEY	
			P.O. BOX 25093	SALES PRSN	WA- RYAN	RYAN EDDINS (H)	
			ALEXANDRIA, VA 22313				
ORDER #			CONTRACT # 8656087	CLASS: NATL.	LOCAL	REGIONAL	
PRDCT SENATE LEADERSHIP FU	EADERS	HIP	U EST#3649 COMMENTS: (LINE, ORDER, INVOICE)	ICE)			
FLIGHT DATES JUL13/17	L13/17		JUL26/17 WK-2				
CITY TAX	ST	STATE TAX	AXCO-OP BILLING NEEDED			DATE_JUL19/17 14.5	14.5

RYAN THANKS JASMINE FOR 64 TTL SAME, \$18,955 M4 OKD AS LINE REVISED ORDER PLS CONFM REP:

SCHEDULE **** THIS IS A CASH IN ADVANCE CON CM

CONTRACT SCHEDULED FOR GENERATION SENATE LEADERSHIP FUND NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. STATION MAKEGOOD OFFERS:

PLS ADVISE (JUL19/17) OFFER:TH-F/1200N-1230P

CMT:SPOT WAS MISSED DUE TO SPECIAL REPORT PRESS CONFERENCE. PI

CMT:CONFIRM ASAP! THANKS, DENICE MISSED: THU/1200N-1230P BUY#34 OK'D

18955.00 TOTAL CONTRACT TOTAL

70

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET REP HEADLINE# 8656087 TRF# 1753152 \$\$\$ MOD# 2: APPROVED REV #0 \$\$\$

JUL21/17 12.55
*** WSFA-TV *** FAX# 703-516-9680 CREDIT RISK !!!
HARRIS REPORT FROM STATION
CHANGES AGENCY

ADV #	ADV. NAME ISS/SENATE LEADERSHIP FUND	REP.#	OFF.#	SALESMAN #
AGY #	AGY. NAME MAIN STREET MEDIA GROUP	BUYER NAME ST	STEPHANIE MAR	MARONEY
	P.O. BOX 25093	SALES PRSN WA	WA- RYAN EDD	EDDINS (H)
	ALEXANDRIA, VA 22313			
ORDER #	CONTRACT # 8656087	CLASS: NATL.	LOCAL	REGIONAL
PRDCT SENATE	TE LEADERSHIP FU EST#3649 COMMENTS: (LINE, ORDER, INVOICE)	ICE)		
FLIGHT DATE	DATES_JUL13/17 JUL26/17 WK-2			
CITY TAX	STATE TAX CO-OP BILLING NEEDED		DA	DATE JUL21/17 12.55
STA:				
**** WO NOO	* THIS IS A CASH IN ADVANCE SCHEDULE ****			
SENATE LEADERSH NO BUYS TO PRINT STATION MAKEGOOD OFFERS: M5 UNRESL BUY#64	SENATE LEADERSHIP FUND O PRINT AKEGOOD OFFERS: ESL BUY#64 MISSED:TH-F/1200N-1230P JUL20	308	\$225.00	(JUL21/17)

18955.00

TOTAL

CONTRACT

%

WIYC

%

WBMM

CABL 0%

WCOV 10%

33 0 %

WAKA

% % O 0

WNCF ESFA

WSFA 51%

MARKET TOTALS \$121,670

ACCURATE SHARES

SVC- NSI DEMOS- RA35+*

18955.00

JUL/17

(JUL21/17) PLS ADVISE THANKS,

\$225.00 \$225.00 CONFIRM.

30S 30S PLEASE

HEARING.

JUL20 JUL24 PAROLE

0

TO

MISSED:TH-F/1200N-1230P OFFER:M-TU/1200N-1230P CMT:SPOT WAS MISSED DUE CMT:DENICE REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN

1753152 \$\$\$

HEADLINE# 8656087 TRF# MOD# 2: UNAPPROVED REV #1

REP \$\$\$

JUL21/17 13.55
*** WSFA-TV *** 703-516-9680 **CHANGES** RISK !!! REPORT FROM REP CREDIT HARRIS AGENCY ORDER WORKSHEET

FAX#

13.55 JUL21/17 SALESMAN REGIONAL (H) MARONEY EDDINS DATE LOCAL STEPHANIE RYAN OFF.# WA-CLASS: NATL. PRSN BUYER NAME SALES REP.# INVOICE) NEEDED ORDER, CO-OP BILLING (LINE, LEADERSHIP FUND MAIN STREET MEDIA GROUP 22313 COMMENTS: # 8656087 VA 25093 WK-2 ISS/SENATE ALEXANDRIA, FU EST#3649 CONTRACT BOX JUL26/17 Р.О. TAX NAME AGY. NAME SENATE LEADERSHIP STATE FLIGHT DATES JUL13/17 ADV. M5 APPROVED TAX # # ORDER PRDCT # CITY ADV AGY REP:

:SPTS		ή.	TVNI	: /WK:	DATE	••	DATE		••	.,				·· ·· *	: LINE	••
: TOTL	DAYS		WEEK	:SPTS:	END		START	 RATE	SEC :	••	LGTH	PERIOD:	TIME PEF	: CD:	LINE#:REP	H.

CASH IN ADVANCE SCHEDULE

4

SI SIHL ****

Ω

STA: NOU SENATE LEADERSHIP FUND

THANKS TAYLOR FOR RYAN

TTL SAME

: TOTL:		0		H	
DAYS		TH-F		M-TU	
 X Fe		H	•	Ż	
WEEK			the state of the s		,
:SPTS: : /WK:		.>	PLEASE	1	
END DATE		7/21		7/25	
			REN		
START DATE	3649	7/20	PRESS CONFERENCE.	7/24	
) 	•	RES:	•	
: RATE	AGENCY EST#	\$225.00	AL REPORT E . 4 FOR 1 SP	\$225.00	
SEC			SPECI DENIC		
: LGTH : :)DE = 155 = 385	30	AT NOON SED DUE TO THANKS,	30	NOON TK
TIME PERIOD : LGTH : SEC :	AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 385	1200N-1230P	PROGRAM: WSFA 12 NEWS AT NOON ORD COMI: SPOT WAS MISSED DUE TO SPECI ORD COM2: CONFIRM ASAP! THANKS, DENIC THIS IS A MAKE-GOOD FOR JUL13 ON LINE-3	1200N-1230P	NOON TA SWEN OF ATSW . MAGGODD
INE#:REP :CD: :LINE#: :	AGENCY	64 \$ 12	PROGRAM: ORD COM1: ORD COM2: THIS IS A M	65 A 12	

THANKS, PLEASE CONFIRM. WSFA 12 NEWS AT NOON SPOT WAS MISSED DUE TO OJ PAROLE HEARING. DENICE PROGRAM : ORD COM1: ORD COM2: THIS IS A

MAKE-GOOD FOR JUL20 ON LINE-64 FOR 1 SPOT/WK

REP HEADLINE# 8656087 TRF# 1753152 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

JUL21/17 13.55
*** WSFA-TV *** 703-516-9680 FAX# 703-515 RISK !!! S REPORT FROM REP **CHANGES** CREDIT HARRIS REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

: TOTI:	:SPTS:	(17)
DAYS		(JUL)21/17
WEEK :	/WK: INVT :	\$225.00
: END :SPTS: WEEK	••	30s
EZ D	DATE	(*)
••		
START	DATE	0
••	••	JUL20
RATE		
SEC :	••	-1230P
 S		-N00
: LGTH	••	MISSED:TH-F/1200N-12
:CD: TIME PERIOD		
T ME		OFFERS #64
 ::		SGOOD OFF BUY#64
: LINE#: KEF	:LINE#	STATION MAKEGOOD OFFERS M5 OK'D BUY#64
4 Z T T :		STATI M5

.. ..

PLS ADVISE THANKS, CONTRACT \$225.00 30S \$225.00 PLEASE CONFIRM. OFFER:M-TU/1200N-1230P JUL24 CMT:SPOT WAS MISSED DUE TO OJ PAROLE HEARING. CMT:DENICE 18955.00 JUL/17

18955.00 TOTAL % WIYC TOTAL 0 WBMM CABL 0% WCOV 10% 3 7 % % 0 % WAKA EAKA % % O 0 WNCF ESFA WSFA 51% MARKET TOTALS \$121,670

SHARES ACCURATE

DEMOS- RA35+* SVC- NSI

N-PROGRAM NAME M-MAKEGOOD L-LENGTH DE-DELETE E-EFF DATES C-CANCELLED B-BUY TYPE MOD CODE A-ADD

*-MULTIPLE

Z-COMMENTS

Y-DAYS

X-LATE

T-TIME

S-SPOTS PER WEEK

R-RATE

Q-PAID PGM

P-CLASS, PLAN, SECT

703-528-9387 REP: TEL# 703-528 CREDIT ADVISORY: ORDER WORKSHEET TRF# 1753152 #1 \$\$\$ REF HEADLINE# 8656087 \$\$\$.MOD# 2: APPROVED REV

JUL21/17 15 *** WSFA-TV 703-516-9680 STATION REPORT FROM FAX# RISK !!! CREDIT HARRIS AGENCY

* * %

Ŋ

92 15, # JUL21/17 SALESMAN REGIONAL (H) STEPHANIE MARONEY EDDINS DATE LOCAL RYAN OFF.# WA-CLASS: NATL PRSN BUYER NAME SALES REP.# INVOICE) NEEDED ORDER, BILLING (LINE, FUND GROUP LEADERSHIP COLOP 22313 COMMENTS: 8656087 MAIN STREET MEDIA VA 25093 WK-2# EST#3649 ALEXANDRIA, ISS/SENATE CONTRACT BOX JUL26/17 P.O. TAX FU NAME NAME STATE Д LEADERSHI DATES JUL13/17 AGY. ADV. SENATE TAX FLIGHT # ORDER PRDCT CITY ADV AGY

TTL SAME THANKS TAYLOR M5 APPROVED REP:

FOR RYAN

STA:

SCHEDULE ADVANCE CASH IN Þ SI SIHL **** Ŋ CON

GENERATION FOR CONTRACT SCHEDULED APPROVED. BEEN SENATE LEADERSHIP FUND CHANGES OF THIS ORDER HAVE MAKEGOOD OFFERS: STATION NOTICE:

(JUL21/17) PLS ADVISE THANKS, \$225.00 \$225.00 CONFIRM. PLEASE 30s 30s HEARING PAROLE JUL20 JUL24 D D JO CMT:SPOT WAS MISSED DUE MISSED:TH-F/1200N-1230P OFFER:M-TU/1200N-1230P BUY#64 OK.D

CMT: DENICE

18955.00 TOTAL CONTRACT TOTAL